

Marketing and programs Sector

Skating programs and regulations

During the 2009-2010 season, we have worked on the improvement of the CanSkate and CanPowerSkate skating programs.

2009 INFORMATION CONGRESS

During one of the workshops, we have given the results of a survey on *"Votre club est-il sur la bonne voie?"* that was distributed in February 2009. The results have highlighted some weaknesses in the application of the CanSkate program. To correct the situation, we have prepared another workshop with Mary-Liz Wiley, one of the best CanSkate coaches and the members of our committee. The response was very positive. Martine Gamache, a CanPowerSkate coach was also present during another workshop. We thank all participants at this information congress.

WEB SITE

As requested at the congress, information on programs have been published on our Web site under the heading "Programs". Among the new additions, you will find a selection of music pieces to embellish your CanSkate training sessions.

CANSKATE SESSIONS GAMES AND ACTIVITIES MANUALS

We are presently preparing manuals of games and activities for CanSkate training sessions. To help us in this venture, a group of specialists have met during the STAR/Michel-Proulx competition. This meeting has been very useful and we anticipate finishing this project during the coming season.

NEW CANSKATE PROGRAM

In line with the new long term development program (DLTA), Skate Canada is in the process of revising the CanSkate program. We have participated in this operation by bringing our own expertise. We encourage our clubs to incorporate these changes as early as possible and to apply the new directives issued by Skate Canada.

THANKS

We are proud of the work done by the members of this committee and of their enthusiasm in facing various projects. Our thanks go to Michèle Godbout for her implication all through the season, to the members of the Board of Directors and to the personnel at the head office for their expertise and sound advices.

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